

## STRATEGY IMPLEMENTATION 2016 SURVEY RESULTS

### 1. WE'RE IMPROVING

The failure rate of implementing strategy has fallen from 90% (2002) to 67% (2016).

### 7. TAKING THE TIME

Alarmingly leaders spend less than 10 hours a month discussing the strategy.

### 2. TALENT

Two thirds of leaders believe their organization has the talent required for successful implementation.

### 4. IN 2016, THE TOP THREE REASONS IT FAILS ARE:



Poor Communication



Lack of Leadership



Using the Wrong Measures



### 3. ABILITY TO IMPLEMENT

One third of leaders rate their organization poor or very poor in its ability to implement.



### 5. LEADERS' VIEW

Less leaders believe that their organization is good at developing strategy than they did four years ago, down from 80% to 58%.



### 8. MEASURING

Just one in two organizations feel that they have an effective measurement system in place for tracking the implementation.

### 6. IMPLEMENTATION VS STRATEGY

Only one in every two leader's rate implementation as equal to strategy.



### 9. REVIEWING IMPLEMENTATION

Only one in five organizations are reviewing the implementation monthly.

